

For immediate distribution



64 Audio Celebrates 15 Years of Innovation in In-Ear Monitor Technology

The high-end IEM pioneers thank their customers for their continued support throughout the years

Vancouver, WA, July 22, 2025 – 64 Audio, the trailblazing in-ear monitor (IEM) manufacturer trusted by GRAMMY-winning musicians, engineers, and audiophiles worldwide, proudly celebrates its 15th anniversary. What began as a family-driven passion project has evolved into a global leader in premium in-ear monitoring, setting new standards in sound, comfort, and innovation. “64 Audio extends its deepest gratitude to every artist, engineer, and listener who has been part of our story so far—and looks forward to many more years of pushing boundaries in sound.” says CEO & Founder Vitaliy Belonozhko

To commemorate the milestone, 64 Audio has released a 10-minute [15th Anniversary video](#), offering an intimate glimpse into the company’s humble beginnings and climb to the top. The short film celebrates the people and innovations that have shaped it. It’s also a heartfelt thank you to the artists, audiophiles, and loyal customers who have supported the brand every step of the way.

Today, 64 Audio’s products are sold in 92 countries across the world, trusted by a wide variety of users—from audiophiles seeking uncompromising sonic purity to front-of-house engineers, studio producers, and top touring artists. This diverse customer base depends on 64 Audio’s technical excellence and finely tuned design sensibilities, which consistently set new standards for performance and reliability.

PRESS RELEASE



For immediate distribution

Breakthrough products like the U12t, Fourté, and Nio have helped cement 64 Audio's status as a household name in the audiophile world, with glowing reviews from both industry pros and everyday listeners. These models, known for their incredible resolution, comfort, and natural tonal balance, have become benchmarks in the IEM space. Meanwhile, the company's custom in-ear monitors (CIEMs), such as the A12t and A18s, continue to be the gold standard for performing artists across genres leading to relationships with renowned artists such as Beyoncé, John Mayer, and Bon Jovi.

Humble Beginnings

At the heart of 64 Audio's journey is founder and CEO Vitaliy Belonozhko, whose story exemplifies the American dream. Belonozhko immigrated to the United States from Ukraine at the age of 10, along with his parents and seven siblings. Growing up with limited access to music during his early childhood, his deep appreciation for music was ignited by his uncles and flourished in the freedom of his new home. That passion soon turned into a calling.

In 2010, 64 Audio—then known as 1964 Ears—was born in Belonozhko's spare bedroom in Portland, Oregon. The venture began not as a business plan, but as a personal experiment. One day, Belonozhko took apart a pair of his own in-ear monitors to harvest parts to build a custom-fit set—not for a customer, but for his wife. With a relentless curiosity and desire to improve live performance sound and a growing demand from artists seeking better in-ear solutions, Vitaliy, alongside his family, built the company from the ground up. Belonozhko says, "From the very beginning, my mission has always been to give people a tool that they can use to create a better product themselves."

PRESS RELEASE



For immediate distribution



“Fifteen years ago, I never could’ve imagined this. What started as a passion project in my spare bedroom has grown into something far bigger than me,” said Belonozhko. “To our customers, artists, and the entire community: thank you. You believed in us when we were just getting started, and you stood by us during the toughest times. This celebration belongs to all of you.”

For immediate distribution



Vitaliy Belonozhko attending the NAMM show in the early days of 64 Audio, then known as 1964 Ears

Earmarking innovations

Over the past 15 years, 64 Audio has had a major impact in the industry with a succession of innovative products, patents, and industry firsts — from its flagship custom IEMs to acclaimed universal models like the Aspire 4. Rooted in patented technologies—including apex®, LID™, tia™, and 3D-Fit™—the brand has won the trust of top-tier musicians and discerning listeners globally.

- Apex™ (Air Pressure Exchange): a venting system that relieves pneumatic pressure, reducing ear fatigue and preserving hearing.
- LID™ (Linear Impedance Design): ensures a consistent sound signature regardless of the audio source.
- tia™ (Tubeless In-Ear Audio): a radically open driver design that eliminates traditional sound tubes for clearer, more lifelike audio.

PRESS RELEASE

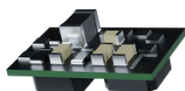


For immediate distribution

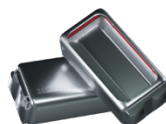
- 3D-Fit™: preserves the detail of ear impressions using a new process of digital rendering and 3D-printing, reducing distortion in the impression for the most precise and comfortable custom in-ear monitors available.



apex®



LID®



tia®



3DFIT®

These advancements weren't just technical achievements—they were the hard-won results of a legal battle early in the company's history, when a larger competitor sued the fledgling brand. Instead of backing down, Vitaliy and his team used that challenge as fuel to develop the proprietary solutions that would redefine what IEMs could be

R&D Manager Vitaliy Gordeyev has been with the company for ten years and has played a key role in the development of the groundbreaking technology. "There's a long list of things that I'm proud of," says Gordeyev, "but I would say at the top of that list is the Aspire lineup." Aspire is one of 64 Audio's first products that is a fully injection molded shell, and learning how to design injection molded parts was a new challenge. Gordeyev is equally proud of the in-house developed custom piece of software that they use called DMA (Driver Matching Algorithm). This software assists in pair matching drivers from set to set, making sure that the left and right sides are always perfectly matched.

PRESS RELEASE



For immediate distribution



The Aspire Series

When the COVID-19 pandemic hit in 2020 and live music came to a screeching halt, the future of the industry—and the company—was uncertain. But 64 Audio adapted, stayed true to its values, and continued to innovate. The company shifted its focus toward studio, audiophile, and remote work markets, embracing new technologies and expanding its reach even as the world stood still.

For immediate distribution



Custom Tailored Customer Care

“Apart from creating an exceptional in-ear monitor and really the best technology in this field, making sure that our customers are well taken care of is our main focus,” says Marketing Manager Filipp Sklyarov. “Everything we do is through the lens of customer service. From the way that we answer emails, and make sure that over 90% of our phone calls are answered by the small team of people working here in Vancouver, to the marketing content that we put out, that’s created to educate our customers and potential future customers to ensure that this whole process is as simple and clear as possible.”

Belonozhko adds, “We are a customer service company that makes in IEMs. Of course, we focus on technology and innovation, but at the end of the day, being able to help our customers and make them feel comfortable and put a smile on their faces is equally important as having a great sounding product.”

PRESS RELEASE



For immediate distribution



“Our customers aren't just buyers; they're co-creators in a way,” explains Gordeyev. “The people who buy our products are the ones who help us shape future products. They legitimize our existence and our business. Their valuable feedback helps us figure out what product we need to create next.”

As a token of gratitude, 64 Audio is offering [15% off accessories](#) through the end of July.

CanJam SoCal 2025

64 Audio will showcase its latest technologies at [CanJam SoCal](#), set for **September 13–14, 2025**, at the Irvine Marriott in Southern California. Attendees can expect hands-on demos of new universal IEM models, an opportunity to meet the design and engineering teams, and exclusive previews of future product revelations.

For more information about 64 Audio, please visit: www.64audio.com



PRESS RELEASE



For immediate distribution

About 64 Audio

64 Audio is a Vancouver, Washington-based company specializing in the design and manufacture of high-end in-ear monitors (IEMs) for both musicians and audiophiles. Founded by sound engineer Vitaliy Belonozhko, the company focuses on innovative technologies like apex, LID, and tia to deliver exceptional sound quality and user experience. The company's products range from custom-fit IEMs (A-Series) for professional musicians to universal-fit earphones (U-Series) for consumer use. For more information, please visit www.64audio.com.

Media Contact

Ashley Kinchen

Public Relations, Hummingbird Media

ashley@hummingbirdmedia.com

www.hummingbirdmedia.com