



Back to college 2022



Start your story

Starting college is a big step toward being grown up. It's a time to figure out who you want to be, and how to live on your own. Not just the way your space will look, but what you'll need every day. Whether you're in student halls or somewhere else, we can help you get set up with furniture and accessories that work within small spaces and show off your personality. And for everyday tasks like cooking, cleaning and studying, we've got easy ideas to help you get organised and off to a great start.



New

BLECKBERGET
swivel chair

69,⁹⁹

PH184515.JPG



BILLY
bookcase

49,⁹⁹

Organise beauty products and bags on easy-to-reach shelving that can disappear behind a curtain. Then feature clothes and shoes on an open wardrobe rack.

HOVET
mirror

149,-



LYCKSELE HÅVET
2-seat sofa-bed
349,-

PH184618.JPG



Use a desk with built-in storage to create a dedicated vanity area for jewellery, make-up and sunglasses. Pair it with an ergonomic task chair and be camera-ready in two ticks.

ALEX
desk
139,-

PH184616.JPG

Live your way

The key message of the campaign is how to create an affordable, functional and expressive student home. We've devised room sets based on familiar student personalities, such as The Influencer, who needs certain products to suit her lifestyle. Each set shows different ways of organising and storing things, decorating and making the most of a small space.



LÅNESPELARE
ring light with
phone holder

49,99

Make the most of a shared space



SUNNERSTA
mini kitchen
100,-

PH184646.JPG



FRIDNÄS
nesting tables with
stools, set of 4
79,-

PH184644.JPG



New

VARHAUG
room divider

149,-

PH184649.JPG



A shared room needs options for coming together and taking privacy, too. A compact sofa works wonders for movie night, then throw up a room divider when you're ready for 'me time'.

GLOSTAD
2-seat sofa

129,-

PH184996.JPG

New

ÅKERFIBBLA
duvet cover and
pillowcase

49,⁹⁹

Make a home start

Setting up a student home? There's a lot to think about before moving day. Get prepared with things you'll need for sleeping, studying and decorating your space, so there's plenty of time leftover for having fun. Our Back to college start kits are bite-sized groupings of products that work like a checklist to set up life at college. Tick them off one by one.



VITVAL
loft bed frame

259,-

PH185583.JPG



BERGSHULT/
PERSHULT
wall shelf

20,⁹⁹/each

College dorms can be tight on space. If you're struggling to make everything fit, a loft bed is a great solution. Create levels for sleeping, studying and storing books too!

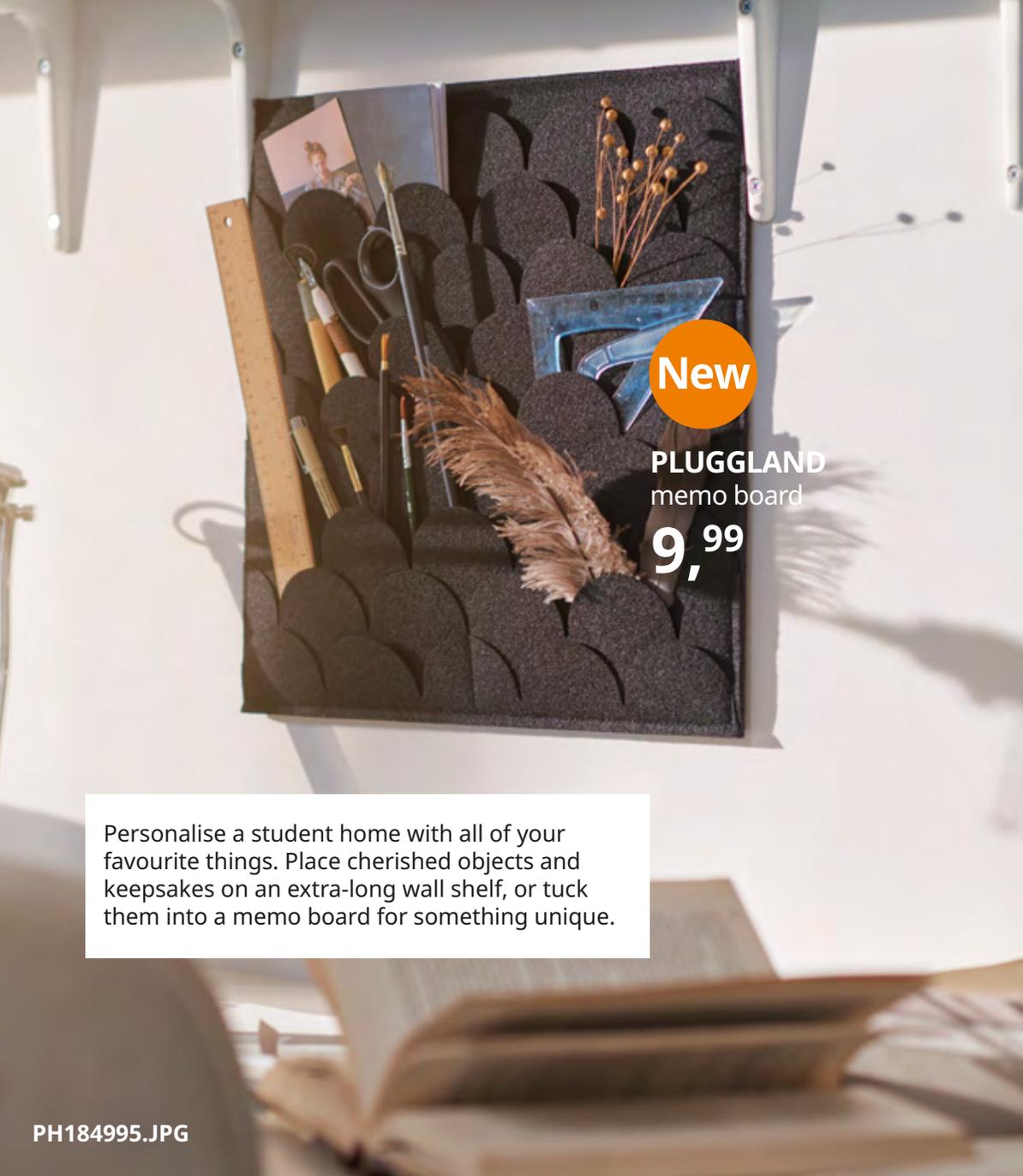
PH185002.JPG

A smartly designed corner for snoozing and studying

VIHALS
shelving unit
with 10 shelves

129,-





New

PLUGGLAND
memo board

9,99

Personalise a student home with all of your favourite things. Place cherished objects and keepsakes on an extra-long wall shelf, or tuck them into a memo board for something unique.



VEBJÖRN
desk

189,-



SANELA
cushion cover

6,99 /each

Make it feel like home

Moving to college? Remember that dorm rooms need that extra special something. Deck out your new space with cushions, frames and accessories that won't break the bank. Then, kick back and put your feet up.



New

BURHULT/SIBBHULT
wall shelf

4,-/each

PH184993.JPG



New

PRAKTSALVIA
cushion cover

2,-/each

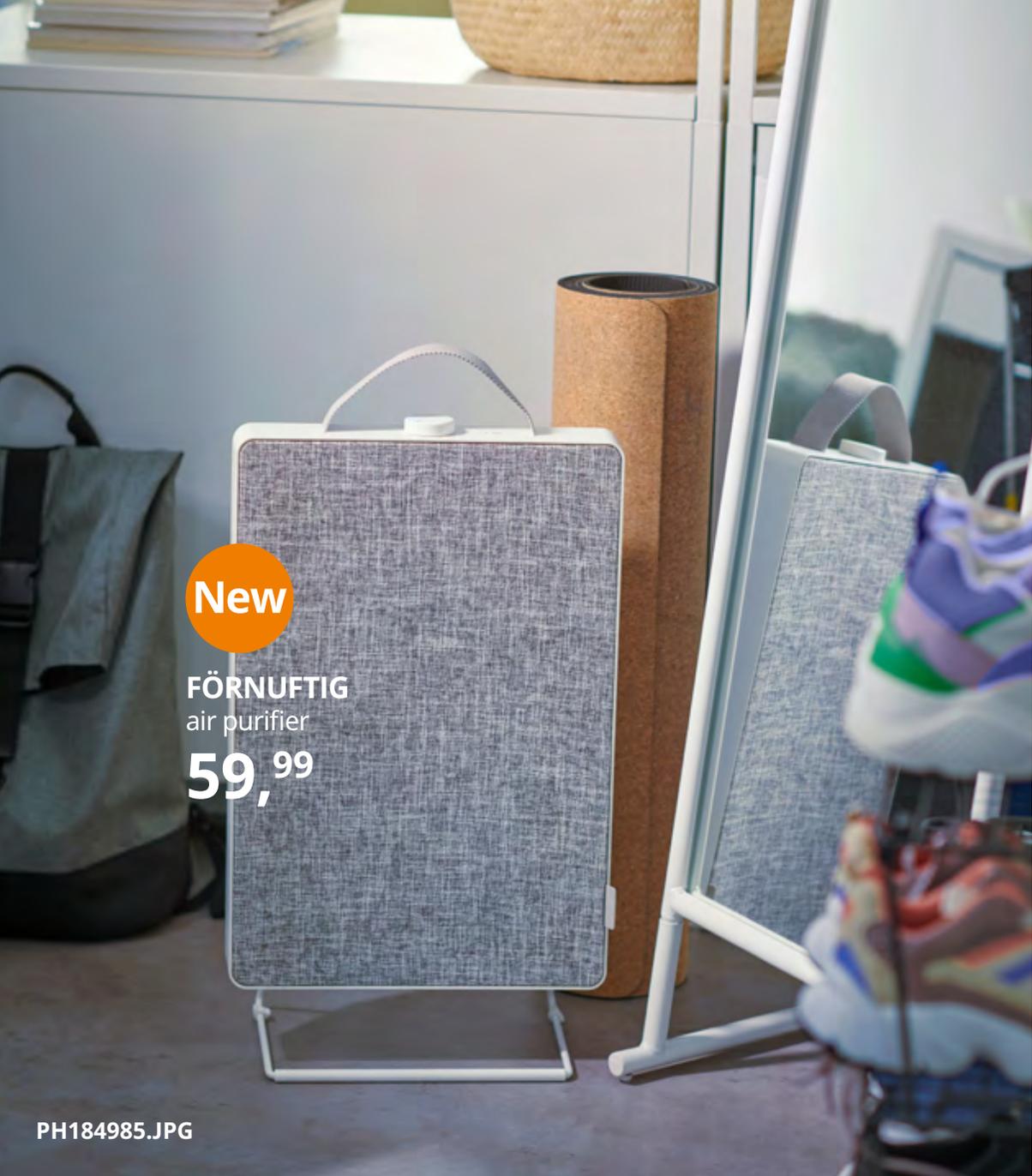
PH184997.JPG

A room designed to balance work, rest and play



TROTTEN
cabinet with sliding
doors/noticeboard
263,⁹⁹ /each

Use a large shelving unit to section off a small space into zones for sleeping, studying and getting ready. Create a mini hallway area with a full-length mirror, notice board and your favourite sport gear ready to go.



New

FÖRNUFTIG
air purifier

59,99

Take a deep breath

Many homes contain unhealthy particles from dust, pollen, cooking and chemicals. Thankfully it's easier than ever to have cleaner air in your dorm. Our range of air purifiers will help filter pollutants and reduce unwelcome aromas for a space you'll be happy to breathe in.



TROTTEEN
desk sit/stand
219,-

PH184987.JPG



BLÅKULLEN
upholstered bed frame
with corner headboard
149,-

Keep your body aligned during long study sessions with a sit/stand desk that adapts to your needs. But sleep is vital for good health, too - so set up a comfy, cosy corner where you'll love catching a few zzz's.

PH184992.JPG

Product list



PE811368.jpg

LÅNESPELARE ring light with phone holder 49,99
Built-in LED light source. Polycarbonate plastic, ABS plastic and powder coated steel. Designer: Jon Karlsson. Total height 60cm. 105.143.58



PE737412.jpg

BERGENES holder for mobile phone/tablet 3,-
Clear lacquered bamboo. L13×W8cm. 104.579.99



PE842695.jpg

New LILLHULT USB-A to USB-C 3,99
Polyester and rubber. L1.5m. Dark grey 705.276.02



PE792426.jpg

New NORDMÄRKE portable wireless charger 24,99
69% polyester, 39% cationic cotton. Polycarbonate/ABS plastic. 504.765.33



PE781948.jpg

ENEBY bluetooth speaker 89,99
Plastic, synthetic rubber and aluminium. W30×D11, H30cm. White 504.575.77



PE777645.jpg

FÖRNUFTIG air purifier 59,99
Plastic, steel and 100% polyester. Designer: David Wahl. W31×D11, H45cm. White 504.619.37



PE849977.jpg

New ADLAD scented hanger 1,79/2 pack.
100% recycled bleached chlorine-free paper. H17cm. Scandinavian Woods/white 905.027.28



PE684440.jpg

TERTIAL work lamp 19,99
This lamp can be used as a table lamp or mounted on the wall. Powder coated steel and plastic. Shade Ø17cm. Dark grey 503.553.95



PE837442.jpg

New SANELA cushion cover 6,99
100% cotton. L50×W50cm. Brown-yellow 805.164.48



PE837441.jpg

New SANELA cushion cover 6,99
100% cotton. L50×W50cm. Dark pink 605.164.54



PE828455.jpg

HÖVOLM rack with 6 knobs 14,99
Clear lacquered solid oak. Designer: Ebba Strandmark. W57×H5cm. 105.000.59



PE698778.jpg

LOMVIKEN frame 29,99
Aluminium and plastic. Designers: M Warnhammar/ A Fredriksson. Picture W61×H91cm. Black 302.867.70



PE819570.jpg

NYMÅNE work lamp with wireless charging 69,99
Powder coated steel and plastic. H67cm. White 104.486.03



PE856495.jpg

New PLÖJA desk pad 4,99
Polyethylene plastic. L65×W45cm. White/transparent 105.208.92



PE856499.jpg

New PLUGGLAND wire basket, set of 2 4,99
Powder coated steel. Sizes: L20×W10, H5cm and L9×W9, H9cm. Black 405.188.64



PE812048.jpg

TILLSLAG trestle 25,-
Powder coated steel. W36×D57, H70cm. White 504.971.92



PE855660.jpg

New LAGKAPTEN table top 24,99
Painted finish. L120×W60cm. Light green 605.225.77



PE837256.jpg

New ÅKERFIBBLA duvet cover and pillowcase 49,99
65% cotton, 35% linen. Duvet cover W150×L200cm. Pillowcase L50×W60cm. White black/check 905.203.41

Product list



PE832955.jpg

New HOLMVI throw 7,99 100% polyester. W120×L160cm. Light grey-green 005.136.13



PE698263.jpg

DEKAD alarm clock 5,99 Steel and glass. W10×D6, H14cm. Black 204.040.00



PE776011.jpg

BLECKBERGET swivel chair 69,99 100% polyester and powder coated steel. Designer: Francis Cayouette. Seat W47×D43, H46–57cm. Idekulla beige 504.830.48



PE328644.jpg

HELMER drawer unit on castors 49,99 Powder coated steel. W28×D44, H69cm. White 102.510.45



PE740347.jpg

MICKE desk 99,99 Painted finish and powder coated steel. Designer: Henrik Preutz. W142×D50, H75cm. White 902.143.08



PE799986.jpg

LYCKSELE HÄVET 2-seat sofa-bed 349,- Cover: 100% cotton. W142×D100, H87cm. Bed size 140×188cm. Ransta natural 493.870.24



PE692385.jpg

BILLY bookcase 49,99 Foil, painted fibreboard and particleboard. W80×D28, H202cm. White 002.638.50



PE804391.jpg

BJÖRKÄSEN laptop stand 39,99 Powder coated steel. Designer: Shawn Sowers. W46, H60–70cm. Beige 904.678.38



PE772637.jpg

ELDBERGET/MALSKÄR swivel chair 44,99 Polypropylene plastic and powder coated steel. Seat W43×D44, H43–55cm. Beige/black 693.318.56



PE821743.jpg

BLÅKULLEN upholstered bed frame with corner headboard 149,- Fixed cover: 100% polyester. W94×L206, H85cm. Bed size 90×200cm. Knisa medium blue 105.057.16



PE804142.jpg

NILSERIK standing support 79,99 100% polyester and powder coated steel. Seat Ø35, H51–71cm. Beige/Visse dark grey 704.868.28



PE831821.jpg

TROTTEEN cabinet with sliding doors/noticeboard 263,99 Powder coated steel and 100% polyester. Designer: Francis Cayouette. W80×D55, H180cm. White 194.296.43



PE831984.jpg

TROTTEEN desk sit/stand 219,- Melamine foil and powder coated steel. W120×D70, H72–122cm. White 994.295.78



PE840264.jpg

TROTTEEN noticeboard 34,99 100% polyester and powder coated steel. Designer: Francis Cayouette. L76×W33cm. 904.747.68



PE839730.jpg

New FRIDNÄS nesting tables with stools, set of 4 79,- Painted finish and powder coated steel. Sizes: Tables L110×W40, H75cm/ L70×W28, H69cm, stools L28×W28, H45cm. Black/ birch effect 705.042.76



PE702938.jpg

KALLAX shelving unit 59,99 Foil and painted finish. Designer: Tord Björklund. W77×D39, H147cm. Black-brown 202.758.85



PE856761.jpg

New BLECKBERGET swivel chair 69,99 100% polyester and powder coated steel. Designer: Francis Cayouette. Seat W46×D43, H46–57cm. Idekulla light green 505.223.42



PE857328.jpg

New LAGKAPTEN/TILLSLAG desk 82,99 Painted finish and powder coated steel. L140×W60, H73cm. Light green/white 894.782.82

Product list



PE842659.jpg

New SNICKRA 8-piece storage board set 14,99
Comprises: 1 wall grid (W38×H38cm), 1 container (W9×D5, H9cm), 1 shelf (L19×D8, H2cm), 2 clamps and 3 hooks. Powder coated steel and plastic. Designer: Johanna Jelinek. Grey-green 405.182.46



PE838110.jpg

New VIHALS shelving unit with 10 shelves 129,-
Painted finish. Designer: Ola Wihlborg. W95×D37, H200cm. White 704.832.74



PE722324.jpg

VITVAL loft bed frame 259,-
Mattress is sold separately. Steel and polyester. W97/135×L207, H195cm. Mattress size 90×200cm. White/light grey 104.112.42



PE776011.jpg

BLECKBERGET swivel chair 69,99 100% polyester and powder coated steel. Designer: Francis Cayouette. Seat W47×D43, H46–57cm. Idekulla beige 504.830.48



PE774045.jpg

BURHULT/SIBBHULT wall shelf 4,- Foil finish and particleboard. W59×D20cm. White 893.259.63



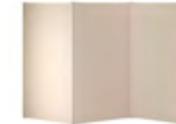
PE697851.jpg

HEMNES day-bed with 3 drawers/2 mattresses 508,98 Painted finish and polyurethane foam. W89×L209, H83cm. Bed size 80×200cm. White/Malfors firm 891.861.13



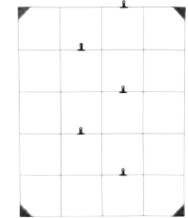
PE810543.jpg

VEBJÖRN desk 189,- Painted finish. Designer: Tina Christensen. W140×D60, H72cm. Beige 604.608.38



PE844173.jpg

New VARHAUG room divider 149,- Paper/polyester. W242×H157cm. Beige 305.010.72



PE745209.jpg

SÖSDALA memo board with clips 14,99 Powder coated steel. Designer: Anki Gneib. W60×H75cm. Black 804.233.88



PE740783.jpg

RÅSKOG trolley 39,99
Powder coated steel. Designer: Nike Karlsson. L35×W45, H78cm. Black 903.339.76



PE739414.jpg

SUNNERSTA mini-kitchen 100,- 5 hooks included. Stainless steel and powder coated steel. Designer: Henrik Preutz. W112×D56, H139cm. 903.020.79



PE813725.jpg

ALEX desk 139,- Foil finish and powder coated steel. Designer: Johanna Asshoff. W100×D48, H76cm. White 104.735.55