

IKEA PR kit

October 2022



Style expression: A good dose of nostalgia

Honest and harmonious, this look is all about creating a warm, decorative feeling that invites you in. Look to tactile textures, prints inspired by nature and an autumnal, earthy palette to create a mood that's heartwarming, wholesome, and makes you think of everything you love about the good ol' days.





The symphony of a home

'Tis the season for togetherness – a time when everything sparkles with magic. Gather in the living room, sink into the VISKAFORS sofa, get cosy with new TUVSÄV cushions, and be in-spired by the pictures in KNOPPÄNG frames.

This is where history meets creativity – where fairy tales have been told, novels have been devoured and songs have been composed. This is where the magic happens.

Let the sharing season begin.

New JORDISTEL cushion cover 8,99 Grey-green 105.307.92
New TUVSÄV cushion cover 3,99 Deep green/floral pattern 605.310.20
VISKAFORS 1,5-seat armchair €000 Lejde grey/green/brown 894.432.97
New KNOPPÄNG frame with poster, set of 8 69,99 Comprises: 8 frames with posters 705.181.55





PH186979.JPG **New TRÄGSPINNARE** curtains, 1 pair 24,99 405.319.26

Add interest and a slightly nostalgic feel to your cosy space with TRÄGSPINNARE leaf-print curtains.



PH187068.JPG **New MOLNART LED bulb E27 120 lumen 14,99/each** 105.405.50
New MOLNART LED bulb E27 260 lumen 14,99 405.404.45

Light up the room and create a cosy atmosphere with MOLNART LED bulbs that will shine warm and bright into the night.



Cosiness starts here

Who hasn't dreamt of their own secret garden? Create your own sanctuary with new prints and patterns that are reminiscent of your grandma's beautiful backyard.

Whether you choose HOVSTA framed floral prints, KÄRRDUNÖRT bed linens or mix and match them all, just add the flickering light of candles and STUTERI storage boxes full of wonderful keepsakes and get ready to be transported far, far away...

New KÄRRDUNÖRT duvet cover and pillowcase 29,99 105.363.22
New KRÄKRISMOTT duvet cover and pillowcase 19,99 705.362.96
New TRÄGSPINNARE curtains, 1 pair 24,99 405.319.26
New HOVSTA frame with poster 24,99/2 pack. 005.332.20





PH186991.JPG **JÄMLIK** scented candle in glass 5,99/each 805.021.54



PH186990.JPG **New KÄRRDUNÖRT** duvet cover and pillowcase 29,99 105.363.22



Create a floral corner at home with new, unique HOVSTA framed prints, patterned TRÄGSPINNARE curtains and more.

"I can talk about colour for hours – it's one of my favourite topics. I think yellow is a really important colour right now, so it came quite strongly to me immediately that the tulips were going to be yellow."

— *Hanna Wendelbo, designer*

Meet the designer: Hanna Wendelbo

"I think something happens with a design when you work really slowly – you feel it in your hand and your body and your heart," says Hanna Wendelbo, the Swedish designer behind the new Arts and Crafts-inspired TUVSÄV cushion cover. "My hope is that the designs are going to be more timeless and will live longer if I make them more slowly in the process."

How would she describe the collection of six pieces? "Hopefully timeless, homely, and that you can feel the precious value in them," says Hanna Wendelbo. "Sometimes, you buy cushions for a season and then you put them away, but I hope that these are going to be a loved piece on your sofa or on your bed that will last for a long, long time."

A collection designed by Hanna Wendelbo

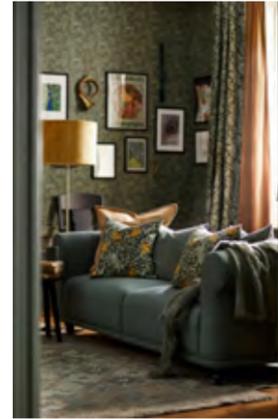


New TUVSÄV cushion cover 3,99 605.310.20

Image overview



PH186980.JPG



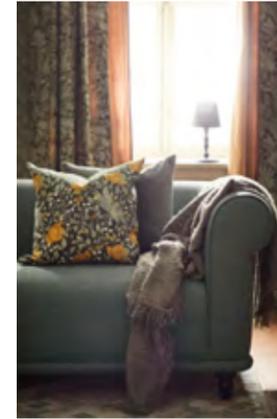
PH186974.JPG



PH186979.JPG



PH186973.JPG



PH186975.JPG



PH186977.JPG



PH186976.JPG



PH187068.JPG



PH187069.JPG

Product overview



PE858843.JPG

New TRÄGSPINNARE curtains, 1 pair 24,99 100% cotton. W145×L300cm. Dark green/leaves 405.319.26



PE862529.JPG

New TUVSÄV cushion cover 3,99 100% cotton. Designer: Hanna Wendelbo. L50×W50cm. Deep green/floral pattern 605.310.20



PE861051.JPG

New VISKAFORS 1,5-seat armchair €000 71% cotton, 8% viscose/rayon, 21% polyester and solid birch. W134×D90, H74cm. Lejde grey/green/brown 894.432.97



PE861043.JPG

New VISKAFORS 3-seat sofa €000 71% cotton, 8% viscose/rayon, 21% polyester and solid birch. W224×D90, H74cm. Lejde grey/green/brown 994.433.67



PE860744.JPG

New MOLNART LED bulb E27 260 lumen 14,99 Ø150mm. Ellipse shaped multicolour 405.404.45



PE860745.JPG

New MOLNART LED bulb E27 120 lumen 14,99 Ø132mm. Bell-shaped brown clear glass 105.405.50



PE881265.JPG

New KNOPPÄNG frame with poster, set of 8 69,99 Comprises: 8 frames with posters (3 pcs 21×30cm, 4 pcs 30×40cm, 1 pc 40×50 cm) and 2 collage hanging templates. Paper and fibreboard. Untamed and free 705.181.55

Image overview



PH186990.JPG



PH186993.JPG



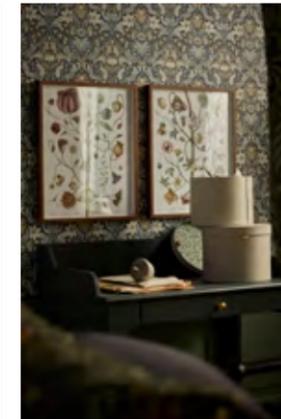
PH186988.JPG



PH186989.JPG



PH187055.JPG



PH186992.JPG



PH186991.JPG

Product overview



PE860413.JPG

New KÄRRDUNÖRT duvet cover and pillowcase 29,99 85% cotton, 15% lyocell. Designer: Hanna Wendelbo. Duvet cover: W150×L200cm. Pillowcase: L50×W60cm. Dark green/multicolour 105.363.22



PE837439.JPG

New NÄSSELKLOCKA cushion cover 14,99 100% cotton. L50×W50cm. Anthracite/floral pattern 605.154.59



PE860409.JPG

New KRÅKRISMOTT duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Duvet cover: W150×L200cm. Pillowcase: L50×W60cm. Light green 705.362.96



PE872461.JPG

New STUTERI storage box with lid, set of 2 14,99 Comprises: 1 box Ø23.5cm, H18cm, 1 box Ø25.5cm, H20cm. 100% recycled solid paperboard. Designer: Hanna Wendelbo. Beige 205.390.23



PE865402.JPG

New HOVSTA frame with poster 24,99/2 pack. Motif created by Jonna Fransson. Paper and fibreboard. W40×H50cm. Vintage flowers 005.332.20



PE850037.JPG

JÄMLIK scented candle in glass 5,99 Tinted, clear lacquered and rapeseed/paraffin wax. Designer: Ilse Crawford. Ø9cm, H8.5cm. Vanilla/light beige 805.021.54



A very warm welcome

Welcome friends, family, and all your guests with open arms – and an entry hallway that's well organised and always looks good.

Take a seat on a SVINDINGE textured faux sheepskin, which feels as soft as the real thing but are made from recycled PET bottles, and hang your jacket up on the stylish new HÖVOLM racks. From easy-to-reach shelves to accessories, it's the perfect way to make anyone instantly feel at home.

You had me at hello.

New HÖVOLM rack with 6 knobs 14,99/each 405.348.35
New SVINDINGE rug 19,99 705.321.23
New ALMARÖD mirror 99,99 304.591.34



PH187003.JPG **New SVINDINGE rug 19,99** 705.321.23

The new, round ALMARÖD mirror has a classic shape and style that's easy on the eyes.



PH187004.JPG **New HÖVOLM rack with 6 knobs 14,99/each** 405.348.35

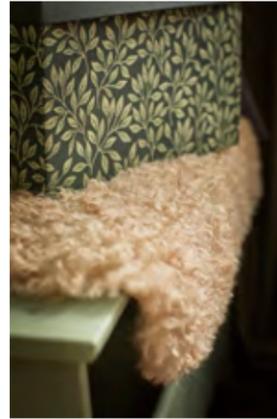


PH187001.JPG **New ALMARÖD mirror 99,99** 304.591.34

Image overview



PH187005.JPG



PH187003.JPG



PH187004.JPG



PH187001.JPG



PH187002.JPG

Product overview



PE839746.JPG

New ALMARÖD mirror 99,99
Tinted, clear lacquered fibreboard and glass. Designers: L Reiser/ K Ingberg Sundsgård. Ø80cm. Black 304.591.34



PE839739.JPG

New ALMARÖD mirror 129,-
Tinted, clear lacquered fibreboard and glass. Designers: L Reiser/ K Ingberg Sundsgård. 70×120cm. Black 104.542.84



PE850328.JPG

New ALMARÖD mirror 149,-
Tinted, clear lacquered fibreboard and glass. Designers: L Reiser/ K Ingberg Sundsgård. 75×170cm. Black 004.591.35



PH187078.JPG

New HÖVOLM rack with 6 knobs 14,99
Clear lacquered solid oak. Designer: Ebba Strandmark. W57×D5, H5cm. Dark brown/wood 405.348.35



PE860315.JPG

New SVINDINGE rug 19,99
This rug is made of polyester from recycled PET bottles. 100% polyester. W55×L85cm. Beige 705.321.23



PE872580.JPG

New STUTERI storage box with lid 4,99
25×35×20 green/leaf pattern 100% recycled paper 005.390.19



This season's must-haves for a very good evening

At this time of year, everyone – we repeat, everyone – is invited.

Whether you're hosting for two, 12 or 20, the more, the merrier this season. Gather your friends and family around a beautifully prepped table complete with GLADELIG plates and SILVERARV napkins, serve up some delicious hors d'oeuvres or desserts, and enjoy a cup of tea, a hot stew, and the warmth of good company.

These are all the ingredients for a very special evening.

GLADELIG plate 8,99/2 pack. 104.705.66
New SILVERARV napkin 5,99/4 pack. 205.265.77
New SILVERARV tablecloth 17,99 805.265.79



PH186998.JPG **New NACKANÄS chair 60,-/each 705.180.61**

The new NACKANÄS table and chairs are made from stained, clear lacquered solid acacia, a sustainable wood from the fast-growing acacia tree.



PH186994.JPG **New NACKANÄS table 249,- 405.110.56** **New NACKANÄS chair 60,-/each 705.180.61**
New TRETTIOEN pendant lamp 14,99 705.012.68 **VESTERVIG rug, flatwoven 249,- 805.212.61**

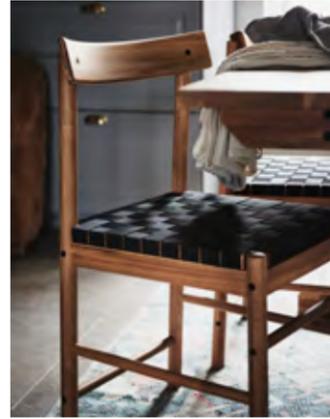


Inspired by the Arts and Crafts movement and designed by Hanna Wendelbo, this BIRKELÅNGA tray and paper napkins are ready for a special get together with all your friends.

Image overview



PH186994.JPG



PH186998.JPG



PH186999.JPG



PH187070.JPG



PH186996.JPG



PH186995.JPG



PH186997.JPG

Product overview



PE868645.JPG

New GARNERA serving stand, two tiers 19,99 Powder coated steel. Designer: Gunnel Sahlin. Ø29, H33cm. Dark green 505.388.71



PE871520.JPG

New NACKANÄS chair 60,- Stained, clear lacquered solid acacia. Designers: N Karlsson/M Axelsson. W45×D47, H81cm. Acacia 705.180.61



PE868734.JPG

New NACKANÄS table 249,- Stained, clear lacquered solid acacia. Designers: N Karlsson/M Axelsson. L140×W76, H75cm. Acacia 405.110.56



PE869127.JPG

New BIRKELÅNGA paper napkin 1,79/30 pack. Paper. Designer: Hanna Wendelbo. L33×W33cm. Leaf pattern grey-green 305.379.38



PE869140.JPG

New BIRKELÅNGA tray 4,99 High-pressure melamine laminate. Designer: Hanna Wendelbo. L33×W33cm. Patterned multicolour/grey-green 405.379.47



PE780021.JPG

GLADELIG plate 8,99/2 pack. Glazed stoneware. Designers: N Karlsson/M Axelsson. L20×W13cm. Grey 104.705.66



PE851135.JPG

New SILVERARV tablecloth 17,99 80% cotton, 20% jute. Designer: Hanna-Kaarina Heikkilä. 145×240 cm beige 805.265.79



PE784767.JPG

SÄLLSKAPLIG carafe with stopper 9,99 Glass. Designer: Hanna-Kaarina Heikkilä. H27cm. 0.9l. Clear glass/patterned 304.729.08



Stylish, cosy, comfortable

One living room, one sofa, many different needs. Warm lighting, stylish accessories, and the new ESSEBODA sofa create an atmosphere that's ready for movie night, quality time with loved ones, or simply curling up with a good book. Did we mention the ESSEBODA footstool doubles as a sofa table, extra seat, or can even be added to turn the sofa into a chaise longue?

Cosiness is always just an arm's length away.

New BLIDVÄDER table lamp 49,99 805.012.58 **New ESSEBODA 3-seat sofa €000** Knäbäck/anthracite birch 494.435.29
New ESSEBODA footstool €000 Knäbäck/anthracite birch 994.434.47



PH188697.JPG **New BLIDVÄDER table lamp 49,99** 805.012.58

With the simple flick of a light switch, you can transform the mood of your living room. Soft, warm lighting from the new BLIDVÄDER table lamp or PRAKTSPIREA decorative, rechargeable lighting set creates an atmosphere that's oh so inviting.



PH188700.JPG **New PRAKTSPIREA 4-piece LED decoration lighting set with charging tray 39,99** 805.388.55



PH188692.JPG **New ESSEBODA footstool €000** Knäbäck/anthracite birch 994.434.47



PH188690.JPG **New ESSEBODA 3-seat sofa €000** Knäbäck/anthracite birch 494.435.29

Transform your living room with a new, timeless ESSEBODA sofa that's stylish and comfortable, with piping and pleat details, a tufted backrest, a versatile ottoman and bench, and leg colours and tactile covers you can personalise. Finish with soft cushions, a plush HOLMVI throw, and lighting that sets the mood.



PH188705.JPG **New ESSEBODA 3-seat sofa €000** Knäbäck/anthracite birch 494.435.29
New ESSEBODA footstool €000 Knäbäck/anthracite birch 994.434.47

Image overview



PH188691.JPG



PH188689.JPG



PH188690.JPG



PH188692.JPG



PH188705.JPG



PH188697.JPG



PH188700.JPG



PH188698.JPG



PH188704.JPG



PH186985.JPG



PH186986.JPG

Product overview



PE872752.JPG

New ESSEBODA 3-seat sofa €000 76% cotton, 24% polyester and solid birch. W222×D96, H94cm. Knäbäck/anthracite birch 494.435.29



PE869957.JPG

New ESSEBODA footstool €000 76% cotton, 24% polyester and solid birch. W77×D77, H47cm. Knäbäck/anthracite birch 994.434.47



PE861038.JPG

New VISKAFORS 3-seat sofa €000 71% cotton, 8% viscose/rayon, 21% polyester and solid birch. W224×D90, H74cm. Lejde anthracite/birch 394.433.27



PE849715.JPG

New BLIDVÄDER table lamp 49,99 85% polyester/15% linen and glazed stoneware. Designer: Hanna Grann Dalrot. Shade W30cm. H50cm. Off-white ceramic/beige 805.012.58



PE874633.JPG

New PRAKTSPIREA 4-piece LED decoration lighting set with charging tray 39,99 Built-in LED light source. Glass, cork and polycarbonate/ABS plastic. Designer: Iina Vuorivirta. 805.388.55



PE862496.JPG

New JORDTISTEL cushion cover 8,99 100% cotton. L50×W50cm. Grey-green 105.307.92



PE832952.JPG

HOLMVI throw 7,99 100% polyester. W120×L160cm. Grey 305.135.98



PE558962.JPG

SANELA cushion cover 6,99 100% cotton. L50×W50cm. Grey-green 705.074.06

Style expression: Fresh, fun and folksy

When it comes to traditional Scandinavian design, there are a few things that come instantly to mind: joyful, earthy, and bright with a crafted, folksy sensibility. Such is the case when it comes to this look, which nods to the simpler, rustic lifestyle of the past but with a vitality that feels refreshing and modern.





The new dining room

The dining room is where friends and family come together: the heart of your home that's always cosy, always warm – and always ready for guests.

From well-planned get-togethers to impromptu gatherings, the new HEMNES cabinet in red offers stylish storage for all your dining and entertaining essentials, whatever they may be. And with the new PINNTORP dining set in deep red, designed by Friso Wiersma, you'll be ready to welcome one and all to take a comfy seat at the table.

New PINNTORP table 120,- 405.294.62
New PINNTORP chair 50,-/each 405.294.76
New CYKELVÄG rug, low pile 44,99 005.326.21



PH187033.JPG **New PINNORP chair 50,-** 405.294.76 **New EKVECKLARE cushion 0,-** Off-white/multicolour 805.307.98

Whether you need extra space for mugs, wine glasses or dinnerware, a HEMNES cabinet offers stylish storage for all the essentials. Keep yours stocked and at the ready.



PH187031.JPG **New HEMNES glass-door cabinet with 3 drawers 369,-** 505.306.34



PH187037.JPG **New PINNTORP chair 50,-** 405.294.76



PH187030.JPG **New CYKELVÄG rug, low pile 44,99** 005.326.21

"In my inspiration images by Carl Larsson, a famous Swedish painter, all the furniture was red and green. It's super Scandinavian to have super bold colours."
— Friso Wiersma, designer



Meet the designer: Friso Wiersma

"Traditional is not a style – it's a way of thinking, and it's very much my way of thinking," says Friso Wiersma, the designer behind the new PINNTORP table and chairs. "I want to build on the knowledge that we have created, and I want to honour the craft."

"When we talk about traditional as a style within IKEA, it's about creating an interior that is warm and cosy," he continues. "It is also about recognisability. If you asked a child to draw a chair, it would basically be PINNTORP. I love that."

And when it comes to the PINNTORP table, he says, "for me, a table is the most poetic piece of furniture there is. There's so much that happens at the table. I really hope that PINNTORP finds a place in a family home, where you can have laughter and tears."

How would Friso Wiersma describe PINNTORP in just three words? "Architectural, honest and Swedish," he says. "But also, it may be unhumble to say, but I want every product that I design to be an icon – a product that will last; that will still be good in 20 or 30 years."

A collection designed by Friso Wiersma



Image overview



PH187028.JPG



PH187029.JPG



PH187037.JPG



PH187034.JPG



PH187031.JPG



PH187816.JPG



PH187030.JPG



PH187032.JPG



PH187033.JPG



PH160622.JPG

Product overview



PE859769.JPG

New CYKELVÄG rug, low pile 44,99 100% polypropylene. Designer: Akanksha Deo. W133×L195cm. Multicolour 005.326.21



PE876700.JPG

New HEMNES glass-door cabinet with 3 drawers 369,- 3 adjustable shelves included. Stained, clear lacquered solid pine and tempered glass. Designer: Carina Bengs. W90×D37, H197cm. Red stained/light brown stained 505.306.34



PE872908.JPG

New PINNTORP chair 50,- Stained, clear lacquered solid pine. Designer: Friso Wiersma. W40×D49, H83cm. Red stained 405.294.76



PE872930.JPG

New PINNTORP table 120,- Stained, clear lacquered solid pine. Designer: Friso Wiersma. L125×W75cm. Light brown stained/red stained 405.294.62



PE862575.JPG

New EKVECKLARE cushion 0,- Cover: 100% cotton. Filling: 100% mixed fibres. Designer: Eva Lundgreen. L30×W58cm. Off-white/multicolour 805.307.98



A modern take on folklore

Don't have time to make your own arts and crafts? Recreate the look of a stylish, historic Scandinavian home. Printed instead of embroidered, block coloured instead of patchwork-sewn, pieces like the cheerful BRÖNDEN rug are modern – but destined to be treasured just as much as the traditional version.

It's an easy way to get a fun, folksy look without an embroidery needle.

SÖDERHAMN 3-seat sofa €000 Gransel natural colour 594.421.57
New SLÄNMOTT cushion 0,- Anthracite/multicolour 005.307.97
New BRÖNDEN rug, low pile 349,- 105.329.27



PH187015.JPG **New HÖVISK lantern for block candle €000**
805.165.23

Create a contemporary arts and crafts look in your home by juxtaposing colourful folk-inspired accents such as a SLÄNMOTT cushion with a cosy white SÖDERHAMN 3-seat sofa.



PH187014.JPG **New BRÖNDEN rug, low pile 349,-** 105.329.27



PH187011.JPG **New SLÄNMOTT cushion 0,- Anthracite/multicolour 005.307.97** **New ULLTISTEL throw 39,99** 305.310.93



Bring ambience to any indoor or outdoor space this season with HÖVISK lanterns that are easy to transport from room to room thanks to a large handle.

Image overview



PH187010.JPG



PH187011.JPG



PH187014.JPG



PH187015.JPG



PH187012.JPG



PH187013.JPG

Product overview



PE859748.JPG

New BRÖNDEN rug, low pile 349,- 100% wool. Designer: Akanksha Deo. W170xL240cm. Handmade multicolour/red 105.329.27



PE862584.JPG

New SLÄNMOTT cushion 0,- Cover: 100% cotton. Filling: 100% mixed fibres. Designer: Eva Lundgreen. L30xW58cm. Anthracite/multicolour 005.307.97



PE862546.JPG

New ULLTISTEL throw 39,99 100% wool. W130xL170cm. Black/white 305.310.93



PE874609.JPG

New HÖVISK lantern for block candle €000 Stained, clear lacquered bamboo and glass. Ø24, H29cm. Handmade bamboo 805.165.23



PE874610.JPG

New HÖVISK lantern for block candle €000 Stained, clear lacquered bamboo and glass. Ø29, H36cm. Handmade bamboo 605.311.57



PE848865.JPG

SÖDERHAMN 3-seat sofa €000 43% cotton, 27% viscose/rayon, 12% linen, 18% polyester. Designer: Ola Wihlborg. W198xD99, H69cm. Gransel natural colour 594.421.57



Too pretty to hide away

Soft and cosy, patterned or bright: whatever your preference, the new ÅKERJORDFLY duvet cover and pillowcase designed by Eva Lundgreen are just too pretty to hide in your linen cupboard or save for when you have guests.

Whether you tuck in with them every day or show them off even when they're not in use, say hello to your new favourites.



PH187024.JPG **New STRANDSKATA storage bag 9,99** 105.295.57

House slippers, your favourite bedtime reading material, or other cosy essentials: tuck them all inside a bright, striped STRANDSKATA soft storage bag.



PH187026.JPG **New KRÅKRISMOTT duvet cover and pillowcase 19,99/set** Light green 705.362.96 Dark blue 405.362.74
New BLOMNÄSA 3-piece bedlinen set for cot 17,99 105.332.86 **KROPPSVARM potpourri in a bag 1,-** 804.823.73



Add interest and a crafty feel to your bedroom with the new SPARVICKER duvet cover and pillowcase by Eva Lundgreen: it's colourful, vibrant, and wonderfully folklore-inspired.

"I want my designs to be filled with positive energy – to have an air of happiness and playfulness. I want you to be inspired to play and to laugh – my animals should be like a little twinkle in your eye."
— *Eva Lundgreen, designer*



Meet the designer: Eva Lundgreen

"A lot of my designs are from memories of when I was small and I was at my grandmother's place up in Lapland, in the countryside in Sweden. I think everything comes from that house – it really had a big impact on me," recalls Eva Lundgreen, the designer behind this folk-inspired EKVECKLARE cushion.

"I could imagine the cushion in a family with kids, but I think this kind of playfulness is for everyone. I think it's important to have colours and some little quirky things that can make you smile."

A collection designed by Eva Lundgreen:



Image overview



PH187024.JPG



PH187021.JPG



PH187077.JPG



PH187022.JPG



PH187019.JPG



PH187026.JPG



PH187027.JPG



PH187035.JPG



PE171433.JPG

Product overview



PE876601.JPG

New STRANDSKATA soft storage bag 9,99 100% cotton. Ø20, H20cm. Braided/multicolour 105.295.57



PE860412.JPG

New SPARVICKER duvet cover and pillowcase 14,99 100% cotton. Designer: Eva Lundgreen. Duvet cover W150xL200cm. Pillowcase L50xW60cm. White/multicolour 005.361.29



PE860426.JPG

New ÅKERJORDFLY duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Designer: Eva Lundgreen. Duvet cover W150xL200cm. Pillowcase L50xW60cm. Blue/star pattern 305.361.04



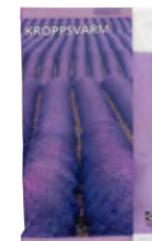
PH187079.JPG

New LANDKRABBA rack with 5 hooks 19,99 Painted fibreboard, powder coated zinc and feldspar porcelain. Designer: Anna-Maria Nilsson. W50xD8, H13cm. White 605.318.93



PE745508.JPG

FYRESDAL day-bed frame 199,- Mattress and bedlinen are sold separately. To create a double bed – lift and pull out the extra bed base. Powder coated steel. Designers: K Hagberg/M Hagberg. W88xL207, H94cm. Mattress size 80x200cm. Black 204.243.62



PE862280.JPG

KROPPSVARM potpourri in a bag 1,- 10g. Lavender 804.823.73



PE860327.JPG

New TRAFIKLJUS door mat, indoor 7,99 99.5% coir, 0.5% polyethylene. Designer: Eva Lundgreen. W40xL60cm. Multicolour 105.319.61



PE862575.JPG

New EKVECKLARE cushion 0,- Cover: 100% cotton. Filling: 100% mixed fibres. Designer: Eva Lundgreen. L30xW58cm. Off-white/multicolour 805.307.98



PE862584.JPG

New SLÅNMOTT cushion €000 Cover: 100% cotton. Filling: 100% mixed fibres. Designer: Eva Lundgreen. L30xW58cm. Anthracite/multicolour 005.307.97



Textiles dyed with the help of nature

This season is all about relaxing and going back to basics – and what better way to celebrate that life than with soft, cosy textiles dyed by nature?

Fringed VALLASÅN bath towels, the KRÅKRISMOTT duvet cover and pillowcase and the BLOMNÄSA 3-piece bedlinen set for cot all come in lovely shades of green and blue, created using dyes that come from an aloe vera-like plant called 'saw palmetto'.

New VALLASÅN bath towel 7,99/each Dark blue 005.313.77 Light green 905.313.30



These new textiles are all dyed with the help of nature. Soft, comfortable – and nicer to the planet.

PH187052.JPG **New KRÅKRISMOTT duvet cover and pillowcase 19,99** 405.362.74 **New KRÅKRISMOTT duvet cover and pillowcase 19,99** 705.362.96 **New BLOMNÄSA 3-piece bedlinen set for cot 17,99** 105.332.86



PH187049.JPG **New VALLASÄN bath towel 7,99** Light green 905.313.30 **New VALLASÄN bath towel 7,99.** Dark blue 005.313.77



PH187045.JPG **New KRÅKRISMOTT duvet cover and pillowcase 19,99** 405.362.74 **New KRÅKRISMOTT duvet cover and pillowcase 19,99** 705.362.96



PH187053.JPG **New VALLASÅN bath towel 7,99** Light green 905.313.30



PH187009.JPG **New HÖGAFFEL wall hook 2,-/3 pack.** 705.320.62

Dried herbs, VALLASÅN towels: whatever you hang from your HÖGAFFEL hooks, you can be sure it'll look good.



PH187054.JPG **New KRÅKRISMOTT duvet cover and pillowcase 19,99** 705.362.96 **New BLOMNÄSA 3-piece bedlinen set for cot 17,99** 105.332.86

Moving content

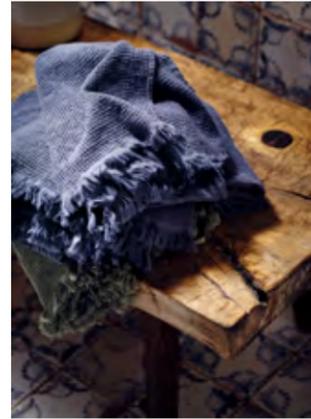
Image overview



20232-cvbot11a_SoMe_meet
the product_earth dyed
17 sec



PH187006.JPG



PH187007.JPG



PH187009.JPG



PH187008.JPG



PH187045.JPG



PH187049.JPG



PH187053.JPG



PH187052.JPG



PH187050.JPG



PH187051.JPG



PH187054.JPG

Product overview



PE872066.JPG

New BLOMNÄSA 3-piece bedlinen set for cot 17,99 80% cotton, 20% viscose/rayon. Duvet cover W110×L125cm. Pillowcase L55×W35cm. Sheet W60×L120cm. Light green 105.332.86



PE860405.JPG

New KRÅKRISMOTT duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Dark blue 405.362.74



PE860409.JPG

New KRÅKRISMOTT duvet cover and pillowcase 19,99 80% cotton, 20% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Light green 705.362.96



PE861793.JPG

New VALLASÅN bath towel 7,99 80% cotton, 20% viscose/rayon. W70×L140cm. Dark blue 005.313.77



PE861791.JPG

New VALLASÅN bath towel 7,99 80% cotton, 20% viscose/rayon. W70×L140cm. Light green 905.313.30



PE869627.JPG

New HÖGAFFEL wall hook 2,-/3 pack. Powder coated zinc. Designer: Johanna Jelinek. H52mm. 705.320.62



PE866228.JPG

New GLASBJÖRK scented candle in ceramic jar 5,99 Soy wax, paraffin wax and stoneware. Ø8, H7cm. Cedarwood & vanilla/pale grey-green 805.336.26



Contact

IKEA Belgium Press Office

Press.belgium@ingka.ikea.com

+32 2 709 15 19

