**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Nadine Kienen, Maude Vande Velde, Jo Boone, Caroline Meas, Zara Versaen, Benedicte Leytens, Annelore Van Hove

**CAMPAIGN TITLE**: Les plus beaux cadeaux se font à table // De mooiste cadeaus komen op tafel

**CREATIVE DIRECTOR:** Frank Marinus, Jeroen Bostoen

**BRAND CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Stefan Dias, Alex Ameye, Yannick Pringels, Ymke Smets, Sandrine Rozenberg,Florence Francois, Julien Riviezzo

**DIGITAL CREATIVE TEAM:** Inge Bracke, Robin De Wachter

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**STRATEGY**: Bert Denis, Kristof Janssens, Laura De Deurwaerder, Jolien Van Heyste

**INTEGRATED BRAND STRATEGIST:** Jolien Van Heyste, Delphine Messiaen

**TRAFFIC**: Elien Cardon, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemin

**RETOUCHES:** Marianne Gualtieri

**DTP:** Marianne Gualtieri, Axel Nedee

**DIGITAL PRODUCTION**: MAKE

**PROJECTS MANAGEMENT TEAM:** Stijn Punie, Ken Kools, Laura Paulus

**DIGITAL PRODUCTION: MAKE**

Projectmanagement Team: Stijn Punie, Laura Paulus

Online production: Wim Van Loon, Wannes Vermeulen, Yannick Van der Goten

Display ads: Tim Kaelen, Benjamin Eelbode, Annelies Eskens

eCRM: Benjamin Van Maldergem, Beatrice Bouuaert

**PHOTOGRAPHY:** Studio Wauters

**HEAD OF AV PRODUCTION MAKE:** Mieke Vandewalle

**AGENCY PRODUCER:** Lore Desmet

**PRODUCTION COMPANY:  MAKE**

Producer:  Shana Duprez

Regisseur: Dirk Domen

DOP:  Piet Deyaert

**POST-PRODUCTION COMPANY:  MAKE**

Post-producer: Greet Van Thillo

Offline: Bram Dutry

Online: Xavier Pouleur - Elke D'Haese - Lander Munster - Liesbeth Smets

Grading: Kene Illeghems

Confo: Lisa Vermeulen

Sound: Mathieu Grillo - Jan Pollet

Music Arrangement: Fritz Sundermann

**SOCIALS PRODUCTION COMPANY: MAKE**

Producer: Greet Van Thillo

Online:Xavier Pouleur – Elke D'Haese - Lander Munster - Liesbeth Smets

Sound: Mathieu Grillo - Jan Pollet

**PHOTO PRODUCTION: MAKE**

Food fotograaf: Studio Wauters

**RADIO PRODUCTION COMPANY: MAKE**

Producer: Raf Cyran

Sound: Jan Pollet

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS**: Claudia Pacitti, Laura Monteleone, Stéphanie Van Geit, Simon Vagenhende, Wouter Proot