media release



Australian Broadcasting Corporation

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Santo. Sam and Ed score #1 ahead of launch

A loyal fan base of football-loving aficionados has kicked <u>Santo, Sam and Ed's Total</u> <u>Football Podcast</u> to number one on the iTunes charts, before an episode has even landed.

Produced with ABC Comedy, the new-look, new-sound podcast launches tonight, and will be released weekly until May 2017 in line with the English Premier League.

Each week Santo Cilauro, Sam Pang and Ed Kavalee will bring you their take on all the big football news from around the globe. What they lack in stats and facts, they more than make up for in half-baked ideas and dodgy puns. All the major global domestic leagues are covered, even Serie A.

"We've always been huge fans of Santo, Sam and Ed," said Michael Mason, the ABC's Director of Radio. "Total Football strikes exactly the right tone and pitch for our audiences. It's an amazing format and we know our audiences are really going to love it."

ABOUT THE PODCAST

SANTO, SAM AND ED

In 2010 Santo, Sam and Ed debuted 'Cup Fever' (SBS) for the FIFA World Cup in South Africa. Since then they have teamed up for 'Sports Fever' (Channel 7), 'Total Football' (Fox Sports) and a regrettable period as backup dancers on Andre Rieu's 'South Pacific Romance' tour.

HOW TO LISTEN

- Subscribe via iTunes, RSS or your favourite podcast platform
- Listen on the ABC Radio app

Connect with Santo, Sam and Ed on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Join the conversation on #TotalFootball.

-ENDS-

MEDIA ENQUIRIES

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