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Julio Lozano appointed as new Head of Exterior Design for SEAT and CUPRA

- **Lozano spent 4 years at SEAT S.A. and influenced the design of models such as the SEAT Ibiza and the SEAT Arona**
- **He assumes his new position after having worked at Audi since 2016, working across Germany as a Lead Designer for different projects**
- **With extensive professional experience in design, Lozano will report directly to Jorge Diez, Design Director of SEAT and CUPRA**

SEAT S.A. has appointed Julio Lozano as new Head of Exterior Design. Assuming his position as of today, February 7, he will report directly to Jorge Diez, Design Director of SEAT and CUPRA. Lozano is an experienced designer with more than 15 years of developing his career in the design departments of numerous international brands. Before joining SEAT S.A., Julio Lozano led a design team at Audi headquarters.

“Julio Lozano is a great designer with extensive experience in the automotive sector. His perfectionist attitude and his search for excellence together with his international experience are a perfect combination that will be reflected in the lines of our next models. We are very proud of his return to SEAT S.A. and really excited to keep pushing our electric future” says Jorge Diez, Design Director of SEAT S.A.

Julio Lozano studied Technical Engineering in Industrial Design at the Cardenal Herrera CEU University in Valencia and has a Masters degree at the prestigious Royal College of Art in London and at Elisava in Barcelona.

Lozano worked for six years in Paris at the Renault Group on Exterior Design, spending his whole career in the design field. In 2012, Lozano made the leap to the Volkswagen Group, where he worked on the design team at SEAT. During his time at SEAT he was a key contributor to the design of models, such as the new generation of SEAT Ibiza and the SEAT Arona. In 2016, he was appointed Lead Designer at the Audi Advanced Design Studio in Munich, where he was involved in design projects for some Volkswagen Group brands. Two years later he joined Audi at Ingolstadt, where he led a design team working on key models for the future of the brand.

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SEAT S.A. is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the CUPRA and SEAT brands, while SEAT MÓ is the business unit that covers urban mobility products and solutions.

SEAT S.A. exports more than 80% of its vehicles, and is present in 75 countries. The company employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, SEAT Arona, Leon family and the CUPRA Formentor. Additionally, SEAT S.A. produces the CUPRA Born and the



SEAT S.A.

SEAT Tarraco in Germany, the Ateca in the Czech Republic and the SEAT Alhambra in Portugal. The company also has the SEAT CODE software development centre, located in Barcelona.

SEAT S.A. will invest 5 billion euros through to 2025 to develop new models for the two commercial brands, SEAT and CUPRA, and to electrify the range. The company aims to play a relevant role in the electrification of urban electric vehicles, with a special focus on the transformation of the Spanish automotive industry.