

**Solid State Logic ORIGIN Mixing Console Now Shipping Worldwide**

**OXFORD ENGLAND – June 17, 2020 —**Solid State Logic (SSL) announced that its new ORIGIN analogue mixing console is now shipping to approved global partners and dealers. The latest in a long line of SSL studio mixing consoles, ORIGIN brings an unprecedented degree of sonic performance and flexibility to the modern production studio; all for under $50,000.

As the first large large-format analogue studio mixing console from SSL in over a decade, ORIGIN has enormous appeal to both world-class recording and mixing facilities, educational institutes, as well as top-shelf project studios around the world. SSL has already announced the first U.S. based installation of ORIGIN at the world-famous Blackbird Studios in Nashville, with additional consoles already ordered by other prominent facilities.

“ORIGIN really is a unique console in today’s market” comments Nigel Beaumont, SSL Managing Director. “The combination of classic analogue SSL design, forward-thinking hybrid production tools, and features like E-Series EQ and Bus Compressor that are so fundamental to the legacy of SSL, all at a new price point that makes ORIGIN an option for a wider audience”.

ORIGIN is the perfect partner for a modern DAW driven ‘hybrid’ production studio, while maintaining a traditional analogue studio workflow style at its heart. Its familiar design is inspired by the ‘origin’ of in-line consoles from a signal flow perspective, but blends cutting edge analogue developments to deliver a unique sonic signature that is still unmistakably SSL.

A purely analogue, inline, dual channel design, with 16 buses, E Series 242 type EQ and an updated version of the classic Bus Compressor, ORIGIN breathes new life into a design classic across the whole console. The new PureDrive™ mic pre inherits the clarity and purity of previous SSL Mic Pre designs, that can also switch character to a warm, harmonically rich and driven tone that varies with mic pre gain. The new mix bus and mix amp architecture delivers an amazingly low noise floor along with a huge headroom for a summing bus, that retains the classic SSL sound while bringing the breadth and space to mixes that engineers and producers love from analogue summing. Balanced insert points per channel path, dedicated channel direct outputs, stem-ready 0dB fader bypass switches, and a new configurable centre section, make it an ideal way to add console workflow to a modern production studio.

For more information please visit [https://www.solidstatelogic.com/origin](https://www.solidstatelogic.com/products/origin)

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*Solid State Logic is the world’s leading manufacturer of analogue and digital audio consoles and provider of creative tools for music, broadcast, live and post production professionals. For more information about our award-winning products, please visit: www.solidstatelogic.com.*

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