



**Contact:**

Haley Sheram  
BRAVE Public Relations  
404.233.3993  
[hsheram@emailbrave.com](mailto:hsheram@emailbrave.com)

**Simon Youth Foundation's application period for National Scholarship Program ends next month**

*SYF's Scholarship Program is part of the national Simon Supports Education initiative*

**ATLANTA (January 10, 2019)** – Since the inception of **Simon Youth Foundation (SYF)** in 1998, shoppers at Simon Malls, Mills and Premium Outlets have been among SYF's most ardent supporters, contributing millions of dollars to support SYF's mission to help students graduate. As a thank you to these loyal supporters, SYF is proud to once again help a deserving graduating senior living near Atlanta pursue a college education.

Simon Youth Community Scholarships are awarded in every community across the country that is home to a Simon Mall, Mills or Premium Outlets center. **Students may apply until February 20, 2019 at [syf.org/scholarships](http://syf.org/scholarships).**

Scholarship recipients are eligible for a one-time \$1,500 scholarship, which may be applied to tuition at an accredited college, university, vocational or technical school. Students who will be graduating high school in 2019 and live in the community surrounding **Lenox Square, North Georgia Premium Outlets, Phipps Plaza, Mall of Georgia** and **Town Center at Cobb** are eligible.

The Simon Youth Community Scholarship program is one facet of the Simon Supports Education initiative. As part of this initiative, visitors at Simon centers can purchase SYF VISA Simon Giftcards, redeemable wherever VISA is accepted. One dollar from the sale of each bright orange, SYF-branded card will go directly to support SYF and its mission.

"At Simon Youth Foundation, we are committed to helping students graduate and pursue their dreams through education," said Dr. J. Michael Durnil, President and CEO, SYF. "We strongly believe that cost should not prevent students from furthering their education. With the incredible support of our corporate partner, Simon, and its Simon Supports Education initiative, we are humbled to help eliminate this financial burden through SYF's scholarship programs."

In 2018, SYF awarded more than \$1 million in scholarships to more than 250 graduating seniors. Since 1998, SYF has awarded \$17 million in scholarships to nearly 4,800 students.

Lenox Square has awarded scholarships to 31 high school seniors; Mall of Georgia has awarded scholarships to 24 high school seniors; North Georgia Premium Outlets has awarded

scholarships to four high school seniors; Phipps Plaza has awarded scholarships to 20 high school seniors; and Town Center at Cobb has awarded scholarships to 23 high school seniors.

In addition to the community scholarships, 11 regional awards called “Awards of Excellence” will be given to top candidates. The regions eligible are Atlanta, Austin, Boston, Chicago, Dallas, Indianapolis, Miami, New York/New Jersey, Orange County (CA), Orlando, and Seattle/Tacoma. Additionally, one Award of Excellence will be awarded to an applicant from a Simon Premium Outlet. Students from these areas will have the opportunity to receive a \$10,000 award (\$2,500 for up to four years).

SYF’s 2019 scholarship recipients will be selected by International Scholarship and Tuition Services (ISTS), a third-party partner. Applicants will be evaluated based on academic promise, financial need, written response, work experience as well as community and extracurricular involvement. Recipients will be notified in May 2019.

The Simon Youth Scholarship application period will remain open through February 20, 2019. **For more information, to confirm eligibility and apply for a Simon Youth Community Scholarship, please visit [syf.org/scholarships](http://syf.org/scholarships).**

###

### **About Simon Youth Foundation**

Simon Youth Foundation (SYF) is a national nonprofit committed to helping students reach graduation day. SYF works toward this mission by partnering with local public school districts to launch Simon Youth Academies, alternative classroom settings located primarily in Simon Malls that provide students at risk of dropping out with the personalized support needed to reach graduation day, and by providing Simon Youth Scholarships to graduating seniors who live near Simon centers. Since its inception, SYF has maintained a 90 percent graduation rate at its 35 Simon Youth Academies in 15 states, helping more than 17,000 students earn their high school diplomas, and has awarded \$17 million in scholarships. Visit [syf.org](http://syf.org) to learn more.

### **About Simon**

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe, and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit [simon.com](http://simon.com).