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FOR IMMEDIATE RELEASE

**Make magical memories at the Simon Santa Experience at
Atlanta-area Simon centers this holiday season**

Save time, skip the line by reserving your magical moment with Santa online; popular Caring Santa® events and Pet Photo Nights offer special opportunities for photos with Santa

ATLANTA (October 30, 2018) – Eager children and their families can experience the joy and magic of the holiday season with a visit to the Simon® Santa Photo Experience at Lenox Square, Mall of Georgia, North Georgia Premium Outlets and Town Center at Cobb. Children can whisper wishes and capture photo memories with Santa beginning **November 2** at Lenox Square and Town Center at Cobb, **November 9** at Mall of Georgia and **November 16** at North Georgia Premium Outlets. All four centers will offer photos with Santa through **December 24**.

Santa Photo Experience locations are as follows:

- **Lenox Square:** Macy's Court
- **Mall of Georgia:** Von Maur Court
- **North Georgia Premium Outlets:** Food Pavilion
- **Town Center at Cobb:** Center Court

Save time, avoid the line with **Santa's Fast Pass**! Now you can reserve your magical moment with Santa online at simonsanta.com.

"One of the great traditions of holiday shopping at Lenox Square, Mall of Georgia, North Georgia Premium Outlets and Town Center at Cobb are the annual family visits to the Simon Santa Photo Experience," said Teresa Holloway, director of marketing and business development at Mall of Georgia on behalf of the four participating Atlanta-area Simon centers. "I know Santa can't wait to greet children bringing him their holiday wishes."

These four Atlanta-area centers also provide special needs children and their families an opportunity to enjoy this time-honored holiday tradition through a sensory-friendly **Caring Santa** event in partnership with Autism Speaks. Caring Santa events have expanded from seven Simon malls in 2011 to 111 Simon malls today, reflecting the positive impact of this special program. Guests can register in advance at simon.com/caringsanta.

Caring Santa will occur on the following dates:

- **Lenox Square:** Sunday, December 2 from 8-10 a.m.
- **Mall of Georgia:** Sunday, December 2 from 8-10:30 a.m.
- **North Georgia Premium Outlets:** Sunday, December 2 from 9:30-10:30 a.m.
- **Town Center at Cobb:** Sunday, November 18 from 10 a.m.-noon; Sunday, December 2 from 9-11 a.m.

The popular **Pet Photo Night** returns to the Simon Santa Photo Experience this year. Many pet owners view their pet as an integral member of the family and are just as committed in caring for their pets as their “human” family members. The set gets an extensive cleaning following the event to remove any potential risk to allergy sufferers. Guests can register in advance at simon.com/petphoto.

For local pet owners, the popular **Pet Photo Night** with Santa will occur on the following dates:

- **Lenox Square:** Sunday, November 11 and Sunday, December 9 from 7:30-9:30 p.m.
- **Mall of Georgia:** Sunday, November 18 from 6-8 p.m.; December 9 from 8-10 p.m.
- **North Georgia Premium Outlets:** Sunday, December 9 from 6-8 p.m.
- **Town Center at Cobb:** Sunday, November 25 from 6-8 p.m.; Sunday, December 9 from 8-10 p.m.

The Simon Santa Photo Experience is again sponsored by Gymboree Group. Gymboree Group is a specialty retailer operating stores selling high-quality apparel and accessories for children under the Gymboree, Gymboree Outlet, Janie and Jack and Crazy 8 brands.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit simon.com.

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