

# Building a better world for people with psoriasis

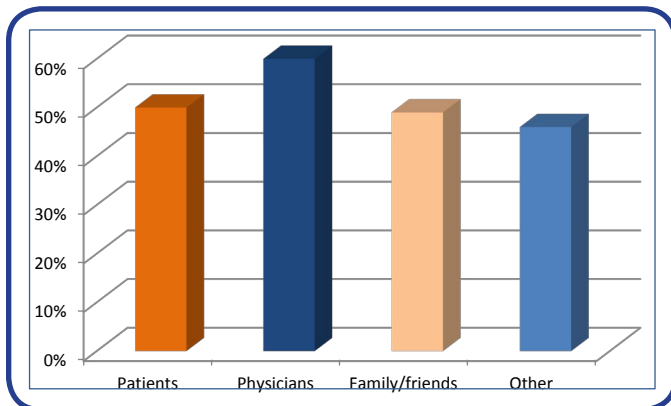
**Psoriasis**  
affects more than  
**125 000 000**  
of the world's population



– Regardless of age, gender, ethnicity and socioeconomic status

In June 2014, the International Federation of Psoriasis Associations launched an online survey, where people with psoriasis, physicians and friends and family are invited to vote for up to five different tools for building a better world for people with psoriasis. Preliminary results show that the tool deemed as most effective by all respondents is **“Educating the patients about treatment options”** and the top five tools voted for all concern education. The survey is open until end of May, 2015, and can be found at [www.netigate.se/ifpa](http://www.netigate.se/ifpa).

## Percentage of votes for “top tool” by respondent group:



- Respondents from 90 countries have participated in the survey
- 60% of the responding physicians found it valuable that the patients are educated about treatment options
- The largest group of respondents (68%) are psoriasis patients
- The survey features 17 suggested tools within advocacy, awareness and education

## Top 5 tools voted for by all respondents:

- Educating the patients about treatment options - 50%
- Educating the patients about serious comorbid conditions - 42%
- Educating the patients about psoriasis as a serious, inflammatory, noncommunicable disease - 39%
- Educating doctors and other healthcare professionals about treatment options - 32%
- Educating policy makers about the socioeconomic and psychosocial impact of psoriasis - 32%

**90** countries represented in the survey

