

EMBARGOED UNTIL JUNE 21, 2021 — 10:00 A.M. EASTERN TIME

**Get Closer to Your Music: Campfire Audio Unveils *Satsuma* and *Honeydew*,
Featuring Exquisite Sound for Music Lovers without the Frills**

*New ‘Satsuma’ and ‘Honeydew’ wired earphones feature unparalleled design and craftsmanship,
while delivering a stunning soundstage and audio performance*

Portland, OR, June 21, 2021 — As the market becomes saturated with commoditized headphone offerings that often put convenience-oriented features ahead of sound quality, Campfire Audio is encouraging music lovers to experience their music as it was meant to be heard: in full-bodied, no-compromise high fidelity audio. The company’s new wired IEMs — which feature unique, hand-crafted design in two sonically tailored variations, *Satsuma* and *Honeydew* — offer listeners an audiophile-grade soundstage and spectacular clarity at an affordable price.

As the quality and sophistication of consumer playback systems and streaming technologies continues to rapidly advance, Campfire Audio believes that many consumers are seeking a ‘back to basics’ approach with their audio — favoring features such as customized acoustic chambers, full-balanced armature drivers and quality cabling over convenient add-ons such as voice command and wireless capabilities. Both the ‘orange-fizz’ colored *Satsuma* and the ‘mellow-yellow’ colored *Honeydew* earphones are characterized by their superior acoustic performance and instantly recognizable design aesthetic.

“Both the *Satsuma* and *Honeydew* feature design characteristics that are also present in our higher priced audiophile earphone models,” explained Caleb Rosenau, Vice President of Campfire Audio. “With the launch of these two affordably priced earphone models, our intention was to help consumers become more focused on the emotional impact of their music, rather than on features that enhance connectivity.”

Satsuma and *Honeydew* are distinguished in the marketplace by offering uncommon features at these price points, including patented 3D-designed acoustic chambers, full-balanced armature drivers and ultra-high-quality cabling. Campfire Audio’s entire line of earphones are designed and manufactured in Portland, Oregon, USA and recognized by discerning audiophiles around the world for their sound quality, craftsmanship and iconic design.

Satsuma: a highly balanced and natural translation

The 'orange-fizz' colored Satsuma features an aesthetically similar presentation to Campfire Audio's higher-end range of products, characterized by the company's unique 3D printed acoustic chamber design. This chamber helps to optimize frequency response curves emanating from the unit's full-balanced armature driver. Sonically, Satsuma is characterized by highly focused mid-band frequencies, a tightly controlled bass response and slightly enhanced highs — without the harshness. Satsuma's clear and balanced sound make it well-suited for almost any musical genre, particularly rock, pop, classical or jazz. It's lightweight design and comfortable fit make it equally suited for listening while on the go.

Honeydew: bountiful bass and high-octane performance

Meanwhile, the 'mellow-yellow' colored Honeydew — which also features Campfire Audio's patented 3D printed acoustic chamber — was designed with a bass-forward frequency response that R&B, Hip Hop and EDM fans will appreciate. Built expressly for music lovers who crave a punchy and highly detailed bass response that is both fast and dynamic, Honeydew has the lower frequencies covered thanks to a custom-designed 10mm LCP diaphragm dynamic driver.

Both Satsuma and Honeydew feature innovative material selection, eye-catching colors, high-quality cabling, and incredible reliability — making them perfect for listening to your music at home, at work or while on the go in your everyday carry. The overall product presentation — from the sophisticated packaging to the colorful, soft-lined pouch and generous selection of tips to match any size ear — speaks to Campfire Audio's commitment to its craftsmanship and the customer experience.

Satsuma and Honeydew's rigorous build quality— minus the connectivity frills — means they will continue to deliver stellar performance for the hours, days and years ahead. The weight and strength of its high-end ABS plastic means that the units can withstand even the most demanding conditions. The absence of wireless features and voice commands mean there are no batteries and fewer electronic components that can fail over time.

Both Satsuma and Honeydew — priced at \$199 and 249 USD respectively — are available now at the [Campfire Audio web shop](#) and through its [network of authorized dealers around the world](#). For more information or for detailed specifications, please visit the [Campfire Audio site](#).

About Campfire Audio

Campfire Audio springs from the same passionate focus on refined audio reproduction as ALO audio. With a small team of highly skilled and dedicated craftspeople, we continuously experiment with materials and techniques to create something unique and special for the people who care most about it. With determination and focus, prototypes turn into world-class earphones. Each model in our earphone line is designed and assembled by hand in our Portland, Oregon workshop; our earphones are second to none in performance and finish.

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