



## **Orange launches ‘Panther Limited Edition’: unlimited calls & SMS and 5GB of mobile data at the sharpest price of the market**

Orange Belgium launches one of the most attractive mobile offers of the market at the moment. Thanks to ‘Panther Limited Edition’, customers will benefit from unlimited calls and SMS, as well as 5GB of mobile data for only 26.40€/month, which makes it currently the best mobile tariff plan of the market for those who want to enjoy unlimited calls and enough<sup>1</sup> mobile data to stay connected to what matters to them. The offer is only available for the first 10,000 subscribers.

### **Limited edition for the first 10,000 subscribers**

As from August 1 Orange will propose ‘Panther Limited Edition’, the actual Panther tariff plan with a permanent 20% discount, for the first 10,000 consumers who subscribe. That means that a customer will only pay 26.40€/month instead of 33€/month, making that ‘Panther Limited Edition’ offer in the category of postpaid tariff plans with unlimited voice and that volume of mobile data the current best deal on the market.

Cristina Zanchi, Chief Consumer Officer, explains: “With the ‘Panther Limited Edition’ we want to offer more to our customers by offering them a mobile bundle that answers their needs in terms of voice and mobile data at the sharpest price. Consumers who want to add fixed internet and TV and therefore immediately become a LOVE customer, will only pay 75.40€/month<sup>2</sup> for their bundle of unlimited call minutes, 5GB of mobile data on their phone, unlimited internet at home and up to 70 TV channels. We’re sure many consumers will be surprised by how much value for money they get. Because at Orange we invest where it counts for our customers.”

On top of unlimited calls, unlimited SMS and 5GB of mobile data, Panther customers benefit from: 64GB of Orange cloud and free Coyote navigation application. Thanks to the EU-roaming regulation all of that is now also available in the EU, free of extra charges.

New consumers can opt for the ‘Panther Limited Edition’ online or in an Orange Shop. The current Orange customers can benefit from ‘Panther Limited Edition’ by going to an Orange shop or contacting Orange on 5000.

<sup>1</sup>5GB of mobile data

<sup>2</sup>Due to the current promo on LOVE a customer will pay 65.40€/month for the first 6 months. Afterwards it will be 75.40€/month for his LOVE bundle with a ‘Panther Limited Edition’ tariff plan.

### **About Orange Belgium**

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: [corporate.orange.be](http://corporate.orange.be), [www.orange.be](http://www.orange.be) or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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