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PRESS RELEASE

GNT presents vibrant EXBERRY® colors made from fruits, vegetables, and plants at CFIA Rennes 2024

GNT will demonstrate the wide-ranging benefits of its plant-based, sustainable EXBERRY® colors at CFIA Rennes 2024 (12-14 March).

GNT offers a comprehensive array of plant-based coloring solutions for food and drink. The company is known worldwide for EXBERRY® Coloring Foods, which are made from non-GMO fruits, vegetables, and plants using physical processing methods. Based on the concept of coloring food with food, they are available in vibrant shades from across the whole rainbow and qualify for completely clean and clear label declarations.

The fruits, vegetables, and plants used to create EXBERRY® Coloring Foods are grown by farmers working as part of GNT's vertically integrated supply chain. This approach allows for visibility and control of the supply chain at all stages, ensuring quality, authenticity, sustainability, and year-round availability.

At CFIA, GNT (Hall 4, stand D23) will highlight the new EXBERRY® Shade Vivid Orange – OS, which is a 100% oil-soluble concentrate made from paprika. It has an exceptionally high color intensity that allows for bright orange shades and cost-effective low usage levels in applications such as snack coatings and sauces.

GNT's experts will also be available throughout the event to talk to visitors about how EXBERRY® colors can be used to meet their individual project requirements.

Baptiste Mattelin, Managing Director of GNT France, said: "EXBERRY® is a futureproof coloring solution that can exceptional visual impact along with clean and clear labels. Shade Vivid Orange – OS exemplifies our dedication to quality and innovation, delivering vibrant hues in challenging applications at a cost-effective price. We're excited to give CFIA visitors the chance to see the possibilities for themselves and explore how the EXBERRY® range can elevate their food and drink creations."

CFIA Rennes 2024 takes place at Rennes Parc Expo from 12-14 March. For more information, visit: www.cfiaexpo.com/en

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GROWING COLORS

EXBERRY®

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. EXBERRY® Coloring Foods are created from edible fruit, vegetables, and plants using physical methods such as chopping and boiling. The brand provides the widest range on the market, comprising more than 400 shades from across the whole spectrum. EXBERRY® is suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. The concentrates are valued worldwide for their vibrancy, versatility, stability, ease of use, and the complete vertical integration of the supply chain.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North and South America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in a vertical supply chain and long-term stockholding.