

Highly automated intralogistics solution for Urban Outfitters in the UK

- **New distribution centre in Peterborough provides the capacity necessary to support the Urban Outfitters Inc. business**
- **Core automation element is FlashPick® – the smart one-stop solution for automated split case picking**

Marchtrenk, Austria - Urban Outfitters, Inc. (URBN), a leading lifestyle products and services company, which operates a portfolio of global consumer brands comprised of Anthropologie, BHLDN, Free People, Terrain, Urban Outfitters, Nuuly and a Food and Beverage division, has appointed TGW to design and implement an automation solution for their new fulfilment centre in the UK. The project is due to go live in 2021.

A FlashPick® system is at the heart of the solution. At goods receiving, cartons are emptied into totes and transported to the mini-load warehouse, which is used to feed the Stingray shuttle. Totes are then transported to 15 goods-to-person workstations, where items are picked into either target cartons or totes.

The different areas are connected by an energy-efficient KingDrive® conveyor system. The TGW warehouse control system interfaces with a Manhattan WMS. Furthermore, TGW's smart picking robot Revolution will be installed at the URBN distribution centre.

Highly-automated logistics centre

"TGW impressed us during the RFP process, demonstrating a clarity of thinking which is necessary when considering a strategic solution for our complex product range," explains Iain Bartholomew, URBN's International & European Logistics Director. "The new facility located in Peterborough will be highly automated, incorporate robotics and provides the capacity necessary to support our fast-growing business. TGW supported us to design a modular solution we believe is simple, flexible and adaptable to the future needs of our customers," Bartholomew says.

Press release



About TGW Logistics Group:

TGW Logistics Group is one of the leading, international suppliers of material handling solutions. For more than 50 years, the Austrian specialist has implemented highly automated systems for its international customers, including brands from A as in Adidas to Z as in Zalando. As systems integrator, TGW plans, produces and implements complex logistics centres, from mechatronic products and robots to control systems and software.

TGW Logistics Group has subsidiaries in Europe, China and the US and more than 3,700 employees worldwide. In the 2018/2019 business year, the company generated a total turnover of 720 million euros.

www.tgw-group.com

Pictures:

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