

BLUE GROWTH

71%
of the Earth surface
is WATER

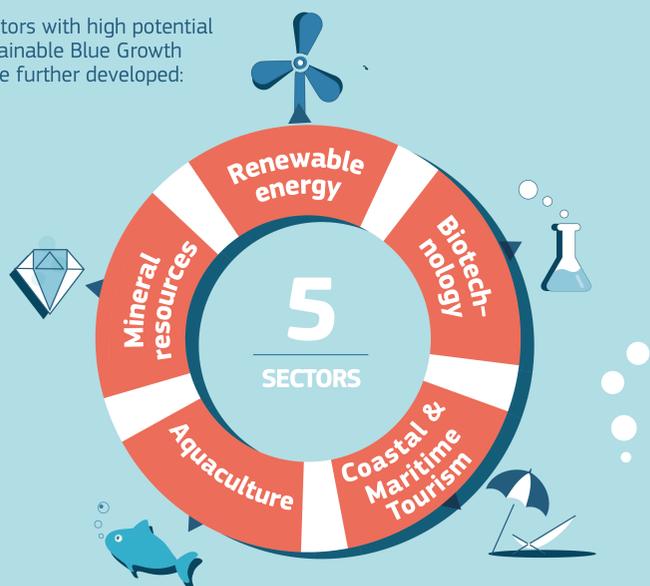
Why?

Blue Growth is the European Commission's initiative to further harness the potential of Europe's oceans, seas and coasts for:



Focus Area

Five sectors with high potential for sustainable Blue Growth are to be further developed:



other sectors of the blue economy crucial for value & jobs

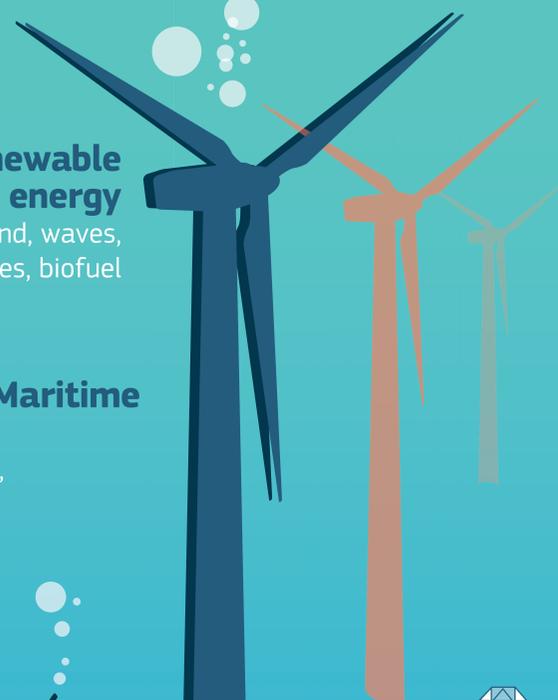


The 5 Blue Growth sectors

Biotechnology
medicines,
industrial enzymes



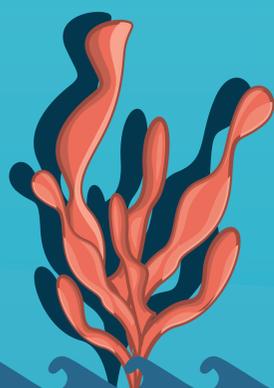
Renewable energy
wind, waves,
tides, biofuel



Coastal & Maritime Tourism
coastal tourism,
cruise tourism,
yachting

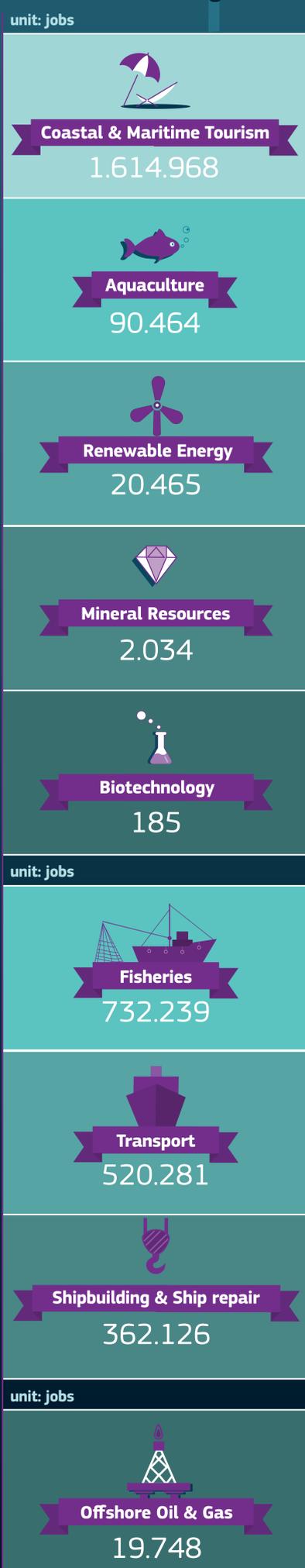
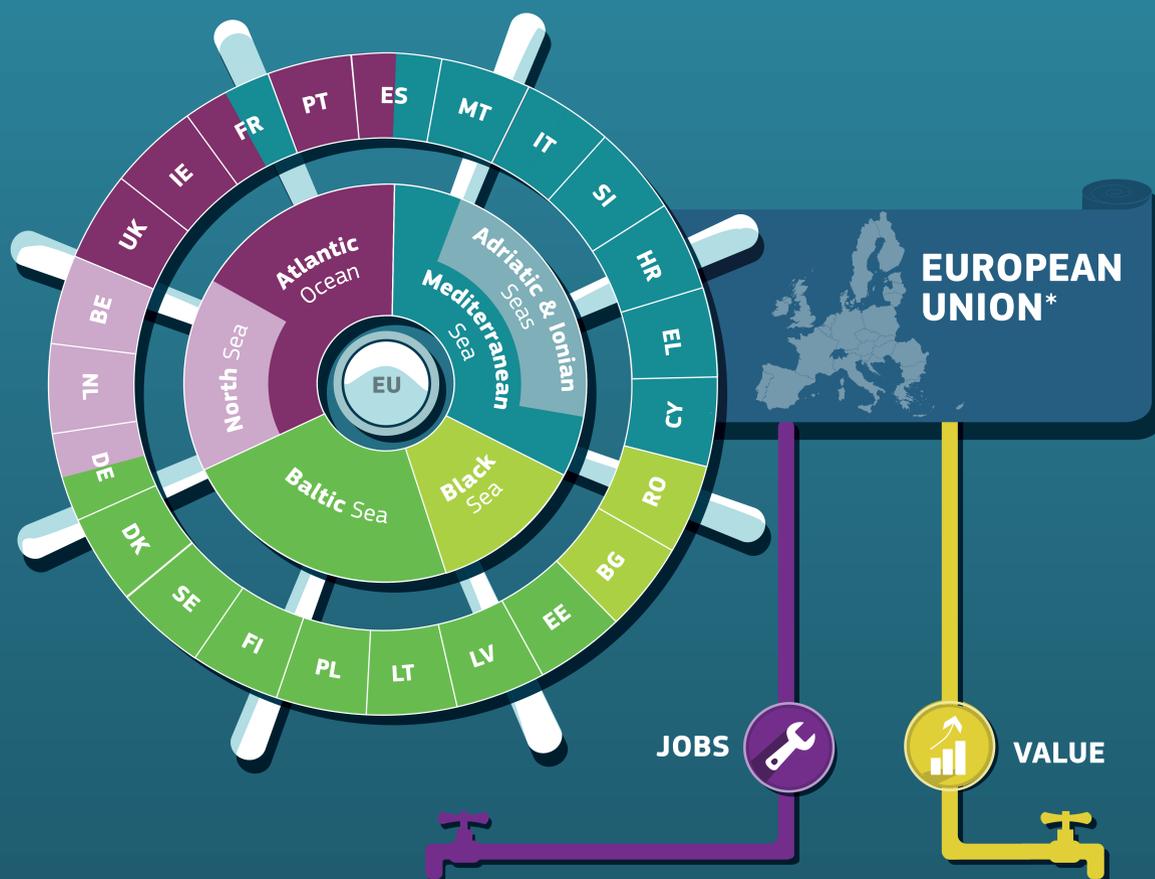


Mineral resources
gravel, sand,
zinc, cobalt,
copper



Aquaculture
farming of fish,
shellfish, marine plants





*Studies to support the development of sea basin cooperation in the Mediterranean, Adriatic and Ionian, and Black Sea (FWC MARE/2012/07 - REF. NO 2), EUNETMAR, January 2014 - Study includes data concerning the Adriatic and Ionian Sea Region and Turkey
 Study on Deepening Understanding of Potential Blue Growth in the EU Member States on Europe's Atlantic Arc (FWC MARE/2012/06 - SC C1/2013/02), Ecorys, 7 March 2014
 Source: Study on Blue Growth and Maritime Policy within the EU North Sea Region and the English Channel (FWC Mare:2012:06 - SC E1/2012/01), Ecorys, March 2014
 Source: Study on Blue Growth, Maritime Policy and the EU Strategy for the Baltic Sea Region (FWC MARE/2012/07 - Ref. No 1), EUNETMAR, December 2013
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